

Temporary Use Permit Supplemental Application Form D

Seasonal & Promotional Display and Sales

3.10.3.C. Promotional Displays and Sales

Promotional displays and activities including, but not limited to, amusement rides, street dances, concerts, live entertainment, and promotional out of door “parking lot” sales may be conducted in the commercial and industrial zoning districts for the purpose of promoting a use regularly and lawfully in operation on the premises. The activities shall be conducted only within the buildable portion of the lot or parcel and subject to first obtaining approval of a Temporary Use Permit by the Zoning Administrator. Temporary signs are permitted only with the approval of the Zoning Administrator. Time limits of use shall not exceed 30 days within a given year. Promotional displays and sales are permitted for 30 consecutive days within the first 90 days of the grand opening of a business and may be permitted for an additional period of up to 30 days within a given calendar year, annually. Beyond the grand opening display period, temporary signs may have their display time split up into as many as 10 three-day periods, or may join the time allotments as the business sees fit and described in detail in the application for a Temporary Use Permit. Businesses that violate the provisions of this Code may have the Temporary Use Permit denied by the Zoning Administrator. Temporary signs, in conjunction with promotional display and sales are further regulated by Section 5.10.1.J.

3.10.3.D. Seasonal Display and Sales

Seasonal display and sale of items such as flowers, pumpkin, plants, and Christmas trees may be sold as a temporary use in the NMU, CMU, CMZ, BP, LC, GC, C-1, C-2, M-1 and M-2 zoning districts and in similar zones found in Title IV, including any combination of these zoning districts and the NPA Combining zoning district and Special Planning Areas where commercial or industrial uses are permitted, subject to obtaining a business license. Seasonal items may be sold as a temporary use in zoning districts other than commercial or industrial, upon securing approval of a Temporary Use Permit by the Zoning Administrator and obtaining a general business license. The Zoning Administrator shall specify the period of sale, and the period permitted to clear the lot of all seasonal items and other evidence of the temporary use. Temporary signs are permitted, subject to provisions of Section 5.10, “Sign Regulations” for commercial and industrial zoning districts and subject to approval by the Planning Director in all other zoning districts. The sale of seasonal items or plants in connection with and on the same premises as a supermarket, hardware, home maintenance or repair store, or other established business, if a temporary structure and electrical wiring are not employed in connection with such sales is exempt from the regulation and requirements for a Temporary Use Permit.

Seasonal & Promotional Display and Sales

What are you selling? _____

Date(s) of Sales/Display: _____

Hours of operation: _____

Date of site staging/set-up: _____

Hours of set-up operation: _____

Will there be any temporary structures (i.e. booths, tents, etc.) erected for the promotional Sale/Display?

Yes, and temporary structures are included in the Site Plan.

No temporary structures are proposed.

Will there be security onsite? _____

Will food be served/sold onsite? _____

Will alcohol be served/sold onsite? _____

Will any signs be used in conjunction with the promotional Sale/Display? Yes No

If yes, what type and how many? _____

(*Maximum 3 signs allowed per permit*) Please attach image of proposed signage to this application.

Will loudspeakers or amplified noise be used? Yes No

If yes, describe for what purpose and duration of use: _____

Will there be live music? Yes No

If yes, what is the proposed duration of use: _____

Will there be amusement rides or games or other activities (e.g., corn maze, hay rides)? Yes No

If yes, what type and how many? _____

Will there be any animals associated with this use? Yes No

If yes, what type and how many? _____

Is there sufficient parking onsite?

Yes The parking location is shown on the Site Plan.

No If not, what offsite location will be used for parking? Provide the address or APN of off-site parking locations. _____

Please attach a parking exhibit to this application.

How will attendees be transported from the parking area to the site _____

Optional: Please provide a link to online advertisements of the promotional Sale/Display.

Property Owner's Authorization and Responsibility Form

This form must be completed and signed by the owner(s) in fee of any real property if said owner(s) will be represented by any other person or agent in any matter regarding the application for a temporary use permit.

I, (We), _____, am (are) the owner(s) in fee of the real property described
(Property Owner(s))

in the application attached hereto, and designated on the maps of the County Assessor of Sacramento County
as Parcel Number _____.
(APN)

I (We) hereby authorize _____ to apply to the County
(Name of Applicant)

of Sacramento, State of California, for _____.
(Indicate type of temporary permit)

I (We), as owner(s) of the subject property accept ultimate responsibility for ensuring compliance with
any conditions issued on the permit. I (we) also understand and acknowledge the indemnification
agreement as initialed by the applicant on the application form.

Dated: _____ Signature of Owner(s): _____
