

Summary of EJ Element Public Engagement

Method	Description	Outcome
Pop-up Booth	Staff set up a pop-up booth at seven community events during the summer and fall of 2018: three in South Sacramento, two in West Arden-Arcade and two in North Highlands.	At these events, visitors took a survey to receive a small prize and participated in a prioritization exercise where they chose which issues were most important to them. Over 100 residents of EJ Communities participated in the surveys with numerous residents of other communities participating as well.
Web Survey	Staff created a web-based survey available in seven different languages (English, Spanish, Chinese, Tagalog, Vietnamese, Russian, and Hindi). Survey participants answered questions related to environmental justice topics. Data was aggregated and utilized by staff in policy development and in determining community priorities.	<p>The survey was open to people residing or working in zip codes that include EJ Communities during October and November 2018. A total of 719 individuals participated.</p> <p>Staff created additional surveys to provide to community hub groups to allow for additional distribution. Sacramento Area Congregations Together (Sacramento ACT) distributed the survey and collected 182 responses. Black Child Legacy of North Highlands/Foothill Farms distributed the survey and collected 10 responses.</p>
Community Workshops	<p>Staff collaborated with members of the Environmental Justice Advisory Committee in the preparation and implementation of three community workshops:</p> <ul style="list-style-type: none"> • October 15, 2018: West Arden-Arcade, • October 22, 2018: South Sacramento, and • January 22, 2019: North Highlands in partnership with Black Child Legacy Campaign of North Highlands/Foothill Farms. <p>The workshops were organized by utilizing Eventbrite and were advertised by:</p> <ul style="list-style-type: none"> • Email bulletin through Gov Delivery to EJ topic subscribers, • Posting on Nextdoor pages specific to EJ Communities and neighborhoods within the vicinity of EJ Communities - viewed 31,950 times, • By word of mouth and flyer distribution by members of Environmental Justice Advisory Committee, and • Promotion at pop-up events. 	<p>Based on the data provided by Eventbrite:</p> <ul style="list-style-type: none"> • The Arden Arcade event page was viewed 273 times and had 36 attendance tickets issued with the actual attendance approximately at 35 individuals. • The South Sacramento event page was viewed 259 times and had 31 attendance tickets issued with the actual attendance approximately at 25 individuals. • The North Highlands event page was viewed 314 times and had 46 attendance tickets issued with the actual attendance approximately at 50 individuals.

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Meetings with Community Hub Groups	<p>Staff met with community hub groups which are organizations that play active roles connecting people with resources in the Environmental Justice Communities.</p>	<p>County Staff met with the following list of organizations:</p> <ul style="list-style-type: none"> • November 12, 2018 – Sacramento ACT • December 6, 2018 – Impact Sacramento Black Child Legacy Campaign of North Highlands/Foothill Farms • December 19, 2018 – The Stephens Foundation <p>Staff reported back to the Community Hubs with new and revised policies/implementation measures to ask for feedback:</p> <ul style="list-style-type: none"> • February 7, 2019 – Meeting with Sacramento ACT • June 25, 2019 – Meeting with Sacramento ACT • August 22, 2019 – Black Child Legacy of North Highlands/Foothill Farms at their facility • September 9, 2019 – Sacramento ACT at their facility • September 20, 2019 – Sacramento ACT
Meetings with Business Groups and Department of Health Services Committees	<p>Staff met with business groups and Department of Health Services committees that work in Environmental Justice Communities.</p>	<p>County Staff met with the following list of groups and committees:</p> <ul style="list-style-type: none"> • August 16, 2018: Florin Road Partnership • August 29, 2018: Watt/180 Property and Business Improvement District • September 5, 2018 – Public Health Advisory Board (PHAB) • September 24, 2018 – Sacramento Tree Foundation • October 11, 2018: Human Services Coordinating Council • November 13, 2018: Disability Advisory Committee • November 13, 2018: Greater Arden Chamber of Commerce • February 20, 2019: The Coalition for Safe and Healthy Arden Arcade • March 27, 2019 – Franklin Neighborhood Development Corporation
Community Planning Advisory Councils (CPAC)	<p>Staff presented the Phase 2 of the Environmental Justice Element to the EJ Community's CPAC to received feedback on the proposed Environmental Justice Element. Staff also requested each CPAC make an advisory vote.</p>	<p>Staff presented the items to CPAC and received a vote:</p> <ul style="list-style-type: none"> • August 21, 2019: Carmichael/Old Foothill Farms – Recommended denial (4-3). • August 27, 2019: North Highlands/Foothill Farms – Recommended approval (4-0). • September 3, 2019: Vineyard – Recommended approval (4-2). • September 18, 2019: South Sacramento – Recommended approval (4-0). • September 26, 2019: Arden-Arcade – Recommended approval (4-3).