

## **Temporary Use Permit Supplemental Form D: Seasonal & Promotional Display and Sales**

Form ID: PER-914

A **Supplemental Temporary Use Permit Application Form** for temporary seasonal sales or promotional display and sales. This form must be submitted in conjunction with Form PER-004.

### **3.10.3.C. Promotional Displays and Sales**

Promotional displays and activities including, but not limited to, amusement rides, street dances, concerts, live entertainment, and promotional out of door "parking lot" sales may be conducted in the commercial and industrial zoning districts for the purpose of promoting a use regularly and lawfully in operation on the premises. The activities shall be conducted only within the buildable portion of the lot or parcel and subject to first obtaining approval of a Temporary Use Permit by the Zoning Administrator. Temporary signs are permitted only with the approval of the Zoning Administrator. Time limits of use shall not exceed 30 days within a given year. Promotional displays and sales are permitted for 30 consecutive days within the first 90 days of the grand opening of a business and may be permitted for an additional period of up to 30 days within a given calendar year, annually. Beyond the grand opening display period, temporary signs may have their display time split up into as many as 10 three-day periods, or may join the time allotments as the business sees fit and described in detail in the application for a Temporary Use Permit. Businesses that violate the provisions of this Code may have the Temporary Use Permit denied by the Zoning Administrator. Temporary signs, in conjunction with promotional display and sales are further regulated by Section 5.10.1.J.

### **3.10.3.D. Seasonal Display and Sales**

Seasonal display and sale of items such as flowers, pumpkin, plants, and Christmas trees may be sold as a temporary use in the NMU, CMU, CMZ, BP, LC, GC, C-1, C-2, M-1 and M-2 zoning districts and in similar zones found in Title IV, including any combination of these zoning districts and the NPA Combining zoning district and Special Planning Areas where commercial or industrial uses are permitted, subject to obtaining a business license. Seasonal items may be sold as a temporary use in zoning districts other than commercial or industrial, upon securing approval of a Temporary Use Permit by the Zoning Administrator and obtaining a general business license. The Zoning Administrator shall specify the period of sale, and the period permitted to clear the lot of all seasonal items and other evidence of the temporary use. Temporary signs are permitted, subject to provisions of Section 5.10, "Sign Regulations" for commercial and industrial zoning districts and subject to approval by the Planning Director in all other zoning districts. The sale of seasonal items or plants in connection with and on the same premises as a supermarket, hardware, home maintenance or repair store, or other established business, if a temporary structure and electrical wiring are not employed in connection with such sales is exempt from the regulation and requirements for a Temporary Use Permit.

What are you selling? \_\_\_\_\_

Date(s) of Sales/Display: \_\_\_\_\_

Hours of operation: \_\_\_\_\_

Date of site staging/set-up: \_\_\_\_\_

Hours of set-up operation: \_\_\_\_\_

Will there be any temporary structures (i.e. booths, tents, etc.) erected for the promotional Sale/Display?

Yes. All temporary structures are depicted in the Site Plan.  No.

Will there be security onsite? \_\_\_\_\_

Will food be served/sold onsite? \_\_\_\_\_

Will alcohol be served/sold onsite? \_\_\_\_\_

Will any signs be used in conjunction with the promotional sales and display?

Yes, signs will be used.  No.

If signs are to be used, how many, what type, and what are their dimensions?

A maximum of 3 on-site signs are allowed per permit of this type. **Please attach images of the proposed signage to this application.**

Will loudspeakers or amplified noise be used?

Yes, speakers/amplified noise is being used.  No.

If yes, describe for what purpose and duration of use of loudspeakers or amplified sound?

Will there be live music?

Yes, there is live music.  No.

If yes, what is the proposed duration of live music:

Will there be amusement rides or games or other activities (e.g., corn maze, hay rides)?

Yes, there are rides/games/activities.  No.

If yes, what type and how many?

Will there be any animals associated with this use?

Yes, the event involves animals.  No.

If yes, what type and how many?

Is there sufficient parking onsite?

- Yes, the parking location is shown on the Site Plan.
- No, there is insufficient parking at the event site. *Fill out the next two boxes for information on off-site parking.*

If not, what offsite location will be used for parking? Provide the address or APN of off-site parking locations.

How will attendees be transported from the off-site parking area to the site?

*If off-site parking is being used, please attach a parking exhibit to this application.*

**Optional:** Please provide a link to online advertisements of the promotional Sale/Display.